Spojiti knows no one. That's the whole point.

An end-to-end encrypted messenger with no name, no email and no phone number — paid for by customers it cannot identify.

Running in beta · iPhone, Android, Mac, Windows

Approved · App Store and Google Play

400+ builds · one codebase

Post-quantum in production

Pre-seed · raising ₹5 Cr for 10%

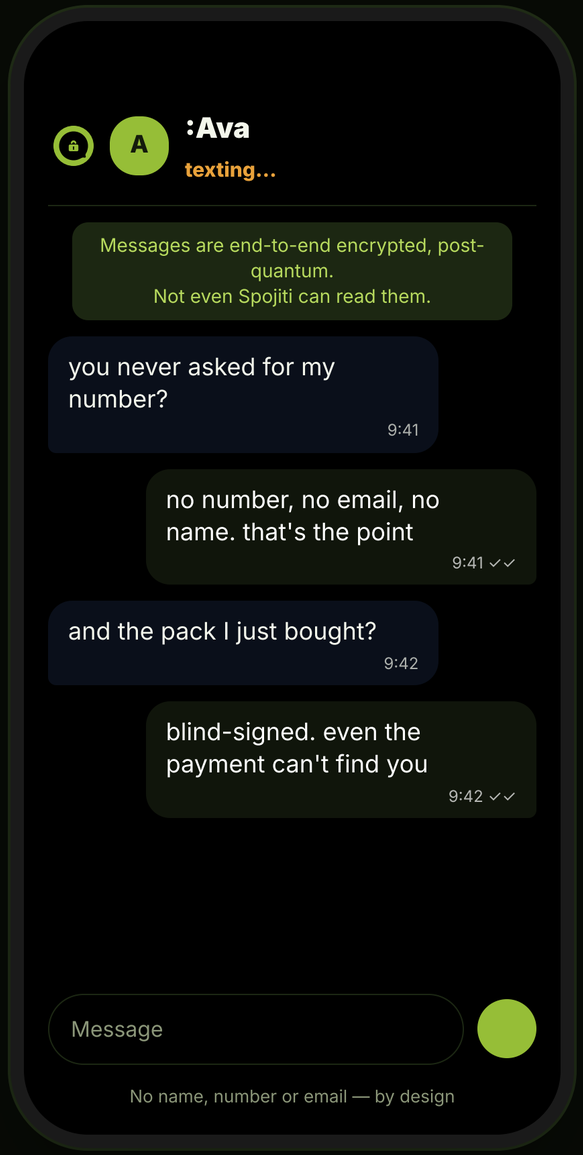
▶ Video · light

▶ Video · dark

PDF · light

PDF · dark





01 · THE PROBLEM

Every messenger charges the same entry fee: your identity.



You pay it before your first message, and it can never be taken back.

A phone number
asked for on the first screen

→

The identifier
links you to your bank, your ID, every service keyed on it

→

The graph
who, when, how often — survives encryption; it is the product

→

The payment
the moment you pay a private app, it re-attaches your identity

Why the industry cannot stop

- For most of the field the identity machine **is** the business.
  Removing it is not a feature. It is an amputation.
- The ones who refuse have not found a way to pay for themselves.
  Donations, tokens, or a paywall before the first message.
- Regulators now demand traceability.
  A company holding identity will one day hand it over in bulk.

June 2025
WhatsApp put advertising inside the app. The argument about what it is for is over.

~$50M / yr
What Signal burns on donations — a sustainability question its own leadership has named.

July 2026
Session, the most radical alternative, came within days of shutting down.

The gap — refusing the data **and** being solvent — is the entire opportunity.

02 · OUR ANSWER

We removed the part that knows you.



Not "we promise not to look": there is nothing to look at. Even the payment is severed from what it bought.

Twelve words
made on your device; no form, no SMS, no email

→

A keypair
that keypair is who you are

→

A sealed envelope
our relay carries it, cannot open it, deletes it

→

A blind ticket
pay cash at a counter for a blank ticket: valid, and nobody's

What our servers can still see — the whole ledger

Message and media content	**No**	Your real identity	**Never**
Which payment bought which pack	**No**	Who sent an envelope	**No**
Who an envelope is for	**Yes**	That a device is online	**Yes**

Shipped and running today

- Messages, media and calls sealed end to end
- Post-quantum key agreement, ratchet **and** authentication
- Sealed sender — no sender field to store
- Anonymous payments, proven end to end on our rail
- iPhone, Android, Mac, Windows — 400+ builds

In India the law asks for a number: it is held **sealed**, opened only under a court order, for one sender. Nobody outside India is ever asked.

03 · WE & THEM



Each of them is missing one leg. So are we — ours is the one money fixes.

		NO PHONE NUMBER	END-TO-END, ALWAYS	NO ADVERTISING	FREE TIER	CUSTOMERS PAY, UNLINKABLY	POST-QUANTUM AUTHENTICATION	AUDIT PUBLISHED
WhatsApp	~2B	✗	✓	✗	✓	✗	✗	✓
Telegram	~1B	✗	–	✗	✓	✗	✗	–
Signal	~40–70M	✗	✓	✓	✓	✗	✗	✓
Threema	~5–10M	✓	✓	✓	✗	–	✗	✓
Session	~1M	✓	✓	✓	✓	✗	✗	✓
SimpleX	niche	✓	✓	✓	✓	✗	✗	✓
Spojiti	**pre-launch**	✓	✓	✓	✓	✓	✓	✗

We are the only project attempting mainstream usability, zero identity, strongest-available cryptography and customer funding **at the same time**. The red cell is what this round buys.

04 · OUR MOAT

Four walls, and only one of them is code.



Signal has been fully open for a decade and nobody forked it out of existence. What defends this business is what an incumbent cannot adopt.

Post-quantum, proven on your phone

ML-KEM-1024 key agreement, a post-quantum ratchet, and **ML-DSA-65 authentication** — the leg Signal and Apple have not shipped. Verified on the device at every launch; it fails closed.

FIPS 203 · 204

Payments nobody can trace

A blind signature severs the purchase from the entitlement. And because the rail is ours, a sale pays ~3% instead of a store's 15–30%: a bigger margin lever than any server.

3% vs **15–30%**

A cost base that survives the price

No archive, no analytics pipeline, no ad-tech, no account-recovery desk. Infrastructure is about 6% of revenue in year three, on our load report's measured cost per user.

₹12 per user a year

Honesty on the record

A code gate refuses to publish a claim the code does not enforce. The rows we lose are on our own comparison page, in red. Trust is the product; this is how we build it.

0 unenforced claims

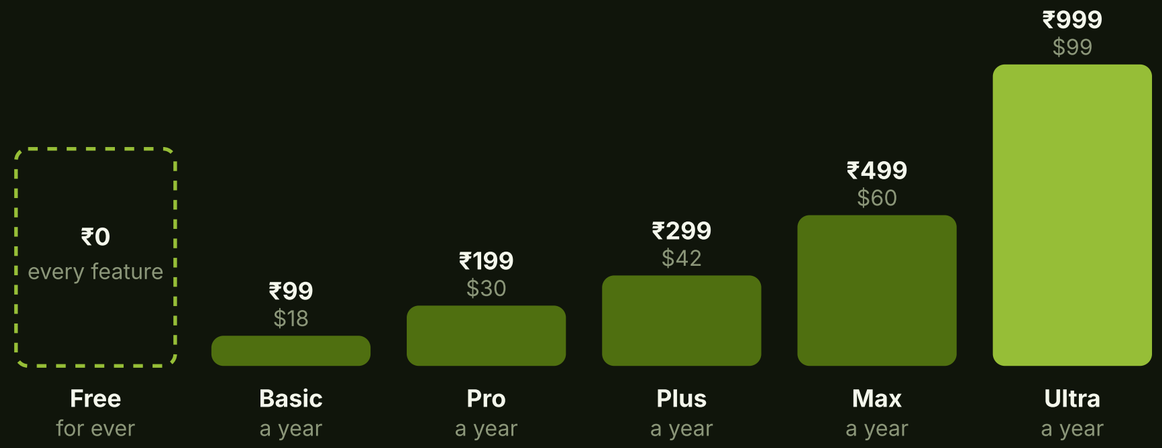
An incumbent copying us would have to **amputate its own business**. Identity is their asset.

05 · MONETISATION

Free, forever. Five packs. One rule: safety is never behind money.

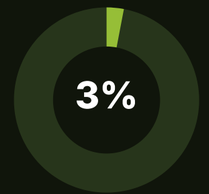


Every feature on Free; a pack raises the limits for a year

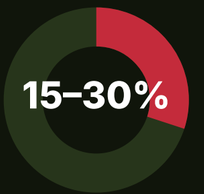


Bigger files, more devices and accounts, larger groups and calls, cloud backup. Priced on our own server by price group — India and lower-income countries pay the ₹ prices; everyone else $, € or £.

Two rails — the difference is most of our margin



Our own rail
UPI and cards, in the app or on the site



An app store
iPhone only · ~38% of sales by year three

Why we can carry free users forever

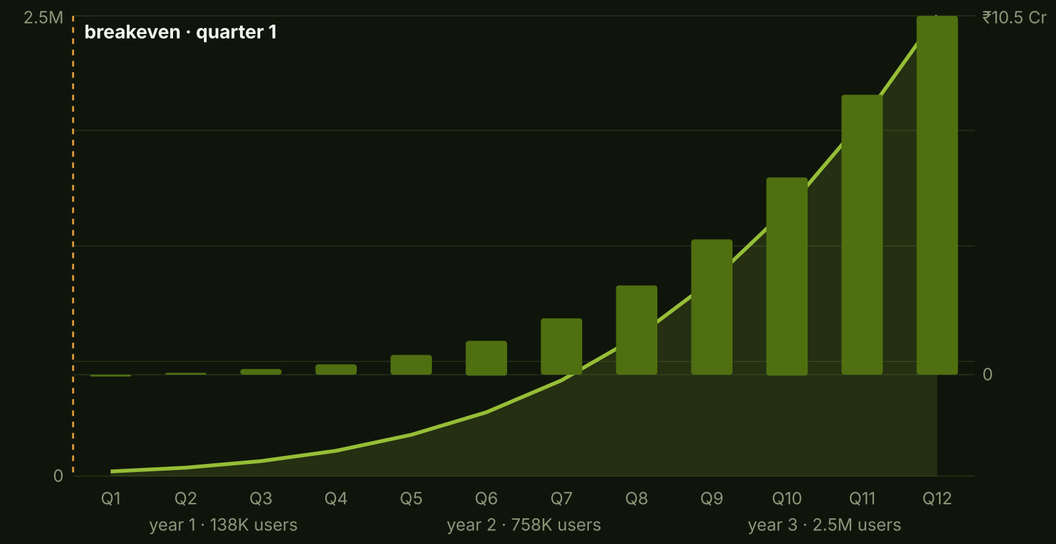
Serving a user costs about **₹12 a year** at a million users. A free tier is not a loss leader we tolerate — it is a permanent position. And advertising would pay us almost nothing even if we wanted it: there is nothing to target with.

Next, in order: **upsell packs** · **confidential business messaging** (whistleblower channels first) · **Echoes**.

06 · ROAD TO PROFIT

Paying for itself from the first quarter, and 2.5M users by year three.





Year 1
₹80 L
revenue · 138K users

Year 2
₹7.2 Cr
revenue · 758K users

Year 3
₹34.3 Cr
revenue · 2.5M users

₹28.5 Cr
operating profit, year three · 83% margin

₹42.1 Cr
profit run-rate leaving year three

What sits behind it

- 20% of users buy a pack
  one in 5; the investor site's calculator runs any rate
- India first: 90% of users at launch, 58% by year three
- Opex 10% of revenue; the round is spent **on top**

07 · SPOJITI 2.0 — ECHOES

Public content, private people.



Every big social platform is two machines bolted together. We keep the one people love and delete the one they put up with.

KEPT

The content machine

- Feeds, threads, topics, trending
- Creators, communities, rooms
- Reactions, replies, standing

DELETED

~~The identity machine~~

- Profiles and follower graphs
- Tracking, history, location
- Behavioural targeting

What we sell that nobody else can

- Broadcasts by context
  a community, a topic, a region, a time window — Reddit's contextual model, with no pixel
- Standing — anonymous, portable reputation
  "top contributor here", provable elsewhere under another name
- Honest reach
  one device, one day, proof of work — the only impression count that is not pretending
- Sealed coupons and business plans
  conversion counted, attribution impossible

The rule

The server **aggregates**; the device **personalises**. Our relay may count anything about content and never hold anything about a person. The recommender is a small table on your own phone.

Built and switched off until its go-live list is done. On the order of **a hundred euros a month per million users** to run: counters, not profiles.

08 · THE PITCH

Our pre-seed round: ₹5 Cr for 10%.



Spojiti is running in beta on four platforms and approved on the App Store and Google Play. This round takes it live: the audit, the launch, the infrastructure ahead of the users, and a paid team.

₹45.0 Cr
pre-money

₹50.0 Cr
post-money

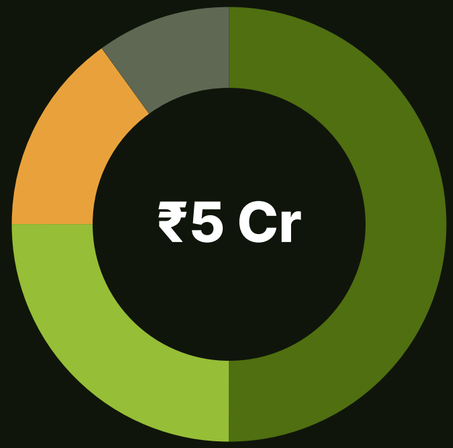
10%
of CognitionX Logic India Pvt Ltd, sold to this round in total

1.6×
pre-money against year-three operating profit — priced below the model, on what is proved

What the round buys

- A published independent security audit
  what turns "trust us" into "check it"
- A public launch the infrastructure survives
  two regions, capacity bought ahead of users, automatic failover

Where the money goes



- **₹2.5 Cr** 50% — Infrastructure
- **₹1.25 Cr** 25% — Sales & marketing
- **₹0.75 Cr** 15% — Independent audit
- **₹0.5 Cr** 10% — Opex, salaries & legal

Deployed over three years — ₹2.5 Cr, ₹1.65 Cr, ₹0.85 Cr — on top of a business that pays for itself from the first quarter. Cheques from ₹1 lakh; the round is capped.

09 · DATA ROOM

Everything difficult about this company is written down. Check it.



- PDF — Company Profile — who we are and what we do
- PDF — Certificate of Incorporation — registration of the company
- PDF — Memorandum of Association — what the company may do
- PDF — Articles of Association — how the company governs itself
- XLSX — Board of Directors — current directors
- XLSX — Use of funds — the sheet behind the split
- PDF — GST registration — tax registration
- PDF — Udyam registration — small-enterprise registration
- PDF — PAN — company tax identifier

Verify the product yourself

beta.spojiti.world
install it — it never asks who you are

security.html
the ledger of what our relay can see

whitepaper.html
the protocol in full, including its limits

github.com/Spojiti
the Private Messenger Core, AGPL v3

And the full case, with a calculator

investors.spojiti.world — every number behind this deck, rendered from one model file you can read, with sliders to replace our assumptions with yours.

Talk to us

spojiti@spojiti.world
118/6B, Haralur Main Rd, HSR Layout, Bengaluru 560102

What is not here yet: **an audit report** (commissioned with this round), **traction data** (we have not launched). You invest knowing that. It is the only way we would want you to.